



Dear Sir/Madam,

Sub: Buyer Seller Meet (online) with focus on Nutmeg and Mace -reg

Greetings from Spices Board India

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

India's spice exports, with a volume of 11,83,000 MT valued at Rs.21515.40 crore during 2019-20, scaled the landmark level of 3 billion US\$ in value realization, besides recording a growth rate of 8% in volume, 10% in rupee terms and 8% in dollar terms, over the previous year, despite the global pandemic situation.

Nutmeg, a focus spice, which has recorded an increase of 57% in export quantity and 54% in export value over the period from 2010-11 to 2018-19, possess significant potential for further promotion of exports. Nutmeg is cultivated along with other spices, in the southern part of the country, ranging from Kanyakumari to the Konkan belt, spread across the states of Kerala, Tamil Nadu, Karnataka & Maharashtra. Other spices like Cardamom, Black Pepper, Clove, Ginger, Turmeric etc are also grown in the region.

Spices Board with a view to further promote the export of spices and spice products, has been organizing Buyer Seller Meets (BSM), so as to provide a common platform for the Buyers and Sellers of the spice industry, to interact directly and establish effective business linkages. Accordingly, the Board proposes to organize an online Buyer Seller Meet with focus on Nutmeg and Mace, at 10.30 AM on 07th October 2020.

Around 150 sellers/producers representing progressive farmers, farmer's societies, processors and traders from the districts of Kottayam, Idukki, Trichur, Palakkad, Kozhikode, Kanyakumari, Nagercoil, Pollachi, South and North Canara, Chikmagalur, Shimoga etc will be attending the BSM.

All exporters are cordially invited for the BSM so as to explore the possibilities to establish effective business linkages with suppliers/growers of Nutmeg & Mace. Interested exporters/buyers may register for the BSM by providing the following details via email to ddsbbodi@gmail.com.

Name, Address & Contact Details of the Firm/Company	Name & designation of the representative (s) attending the BSM	Mobile No. & email

The program link will be shared with interested buyers, upon registration.

For enquiries, please contact :

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(Hindi Version will follow)

Regards

Sd/-

P.M.Suresh Kumar
Director (Marketing)
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